

# Binah Team

Ready-to-use  
Wellness Monitoring  
Solution for  
Organizations



## Binah Team

- Cloud-based management platform and end-user application
- No integration needed
- Video-based, AI-powered
- Extracts vital signs just by the user looking at the device's camera
- Runs on smartphones, tablets and laptops\*
- Complete scan in under 1 minute
- Medical-grade accuracy
- Available in 12 languages

### Enhance Wellness. Today.

Binah Team is an end-to-end solution that allows any organization to instantly offer a health and wellness monitoring tool to its employees, students or any other members of a team. Delivered on a per-user model, it requires no integration and includes a Cloud-based management platform and an end-user mobile application. The Cloud-based management platform includes tools for easy user management as well as enhanced reporting and analysis.



No need for home medical equipment or wearables

### Great End-user Experience

Just by looking at a smartphone camera, each user is able to measure a wide range of vital signs such as heart rate, oxygen saturation (blood oxygen), respiration rate, mental stress, heart rate variability and soon, blood pressure. The Binah Team app delivers end-users with a friendly and intuitive interface and provides data collection for historical analysis and trends. It also provides information on vital signs ranges as well as user notifications. When the user manually adds age, weight, and height, the app also calculates and displays BMI levels.

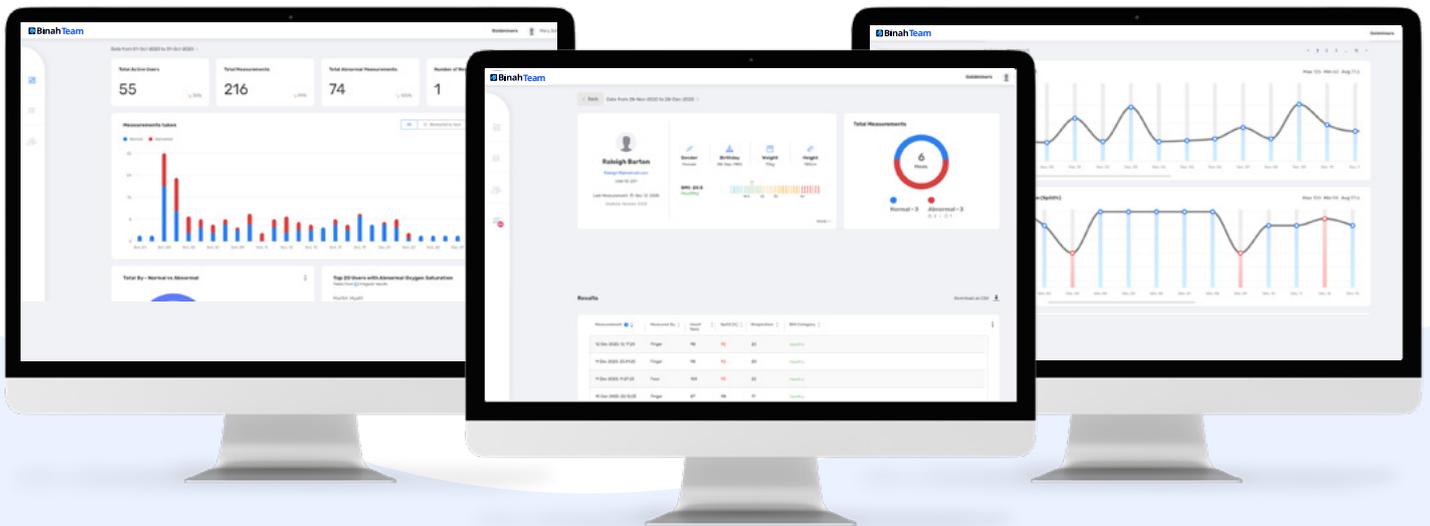
The Binah Team app is available in 12 different languages, including English, French, Spanish, Chinese, Arabic, German, Portuguese, Italian, Japanese, Hebrew, Russian and Indonesian.

- Heart Rate
- Oxygen Saturation
- Respiration Rate
- Mental Stress Level
- Heart Rate Variability
- Body Mass Index
- Blood Pressure (Coming Soon)
- Trends and Historical View

\*The Binah Team app supports iOS (iPhone 8 and above) and Android (9.0 and above) and can run on any Android mobile device launched during the last 3-4 years. Support for tablets and Windows laptops available in Q1/2021.

## Wellness Management in Four Simple Steps

- 1 Upload your users' details onto the management dashboard – one by one or via bulk CSV/Excel upload.
- 2 Users will receive an invite email with login details.
- 3 Users download the app from Apple App Store or Google Play and start measuring vital signs.
- 4 Manage users and measurements from the app's management dashboard.



## How Binah.ai's Technology Works

Binah.ai uses a unique mix of signal processing and AI technologies to extract and analyze a signal taken from the upper cheek area of a person's face to deliver consistent, medical-grade accurate results, in under 1 minute. It supports any age, skin color and gender. For its five stress levels, Binah.ai uses Baevsky's mental stress index.

### 1 Camera Calibration

Optimizing the camera's video feed according to environmental conditions

1



### 3 Face Tracking

Deep learning technology is used to focus on the subject's face

3



### 5 Motion Compensation

Signal processing compensates for any motion to achieve consistent results

5



2

### 2 Face Detection

AI technology accurately identifies the presence of a human face



4

### 4 Skin Region Selection

It dynamically decides which part of the face to analyze and extract signals from



6

### 6 Illumination Normalization

Light levels are normalized to improve accuracy further



Contact us now for a demo

## Powering Applications that Shape the Future of Health and Wellness

Binah.ai's award-winning technology delivers on the company's vision and mission to allow for basic and universally accessible health and wellness services anytime, for everyone, anywhere. We are shaping the future of healthcare and wellness by transforming any smartphone, tablet or laptop into a vital signs monitoring tool, delivered with medical-grade accuracy. Binah.ai's technology has countless use cases that span fields including telemedicine, remote patient monitoring, primary care, personal and corporate wellness, preventive medicine, virtual trials, nursing homes, insurance, in-car wellness and many more. Our technology is in use with leading global organizations that understand the latest technologies and connected services are the roadmap to personalized, streamlined, and universally accessible health services that empower both organizations, and personal users.

For more information on Binah.ai, please visit: [www.binah.ai](http://www.binah.ai) or write to us at [info@binah.ai](mailto:info@binah.ai)

### Industries We Empower



### Selected Customers



### Recent Market Recognition



CES Innovation Awards 2020 Honoree



Juniper Research Platinum Winner



DOMAIN CHAMPION NTT Data 10th Open Innovation International Contest 2020



GRAND CHAMPION NTT Data 10th Open Innovation International Contest 2020



Gartner Cool Vendor in AI Core Technologies 2019

### Why Binah Team?



#### Accessible

No home medical equipment or wearables needed - available on smartphones, tablets and laptops



#### Accurate

Built and clinically tested to deliver medical-grade accuracy



#### Easy-to-use

Detects vital signs just by looking at any device's camera



#### Always Available

App runs locally on device and does not require internet connection



#### No Integration Needed

Delivered as an end-to-end application platform, ready to use within minutes



#### For All

Supports any age, gender and skin color