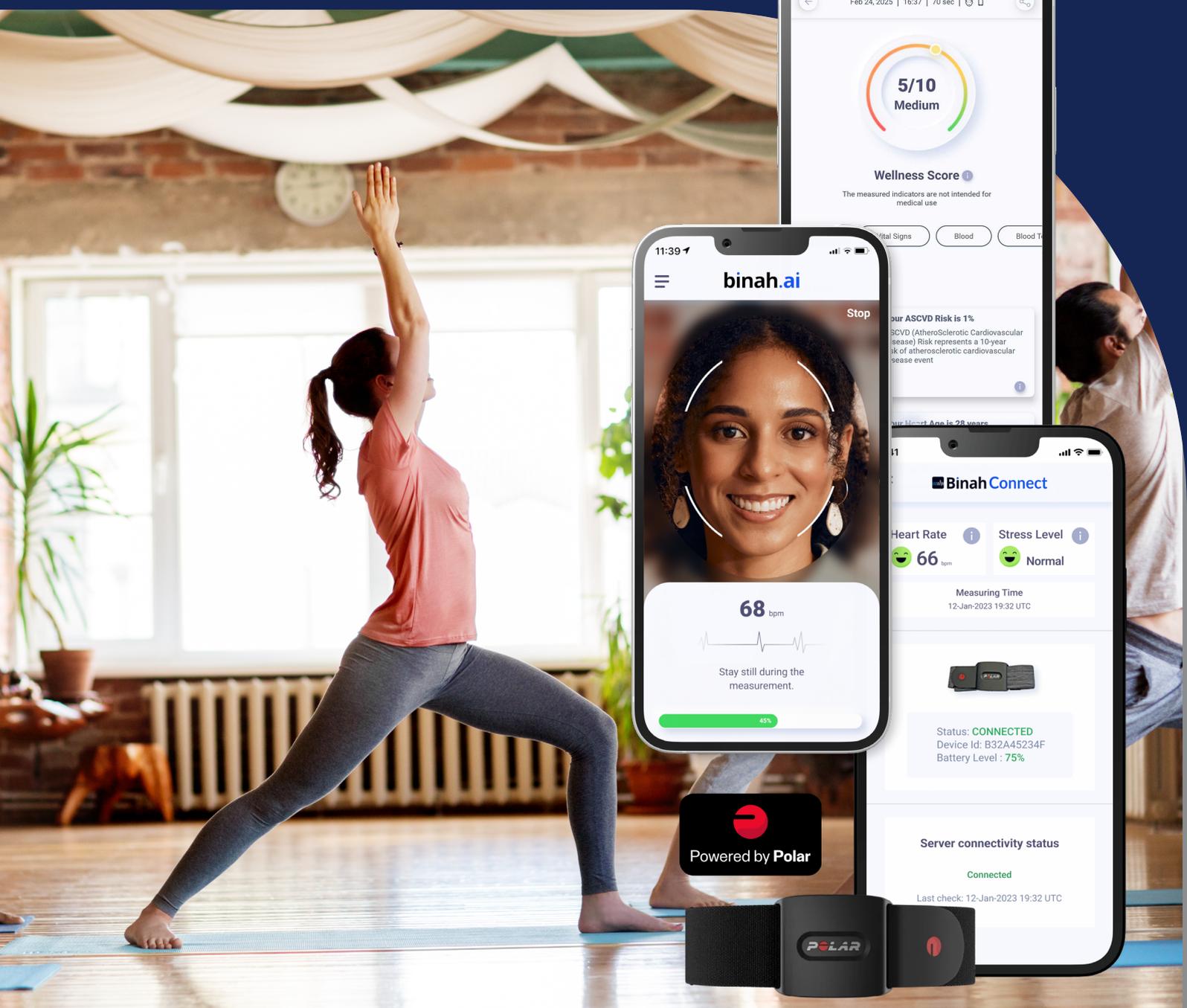


Pave the Path to Wellness with Binah.ai's Software-Based Health and Wellness Checks



14:58

Feb 24, 2025 | 16:37 | 70 sec

5/10
Medium

Wellness Score ⓘ
The measured indicators are not intended for medical use

Vital Signs | Blood | Blood T

11:39

binah.ai

Stop

68 bpm

Stay still during the measurement.

45%

Binah Connect

Heart Rate ⓘ Stress Level ⓘ

66 bpm Normal

Measuring Time
12-Jan-2023 19:32 UTC

Status: **CONNECTED**
Device Id: B32A45234F
Battery Level: 75%

Server connectivity status

Connected

Last check: 12-Jan-2023 19:32 UTC

Powered by Polar



Overcoming Barriers to Wellness Engagement

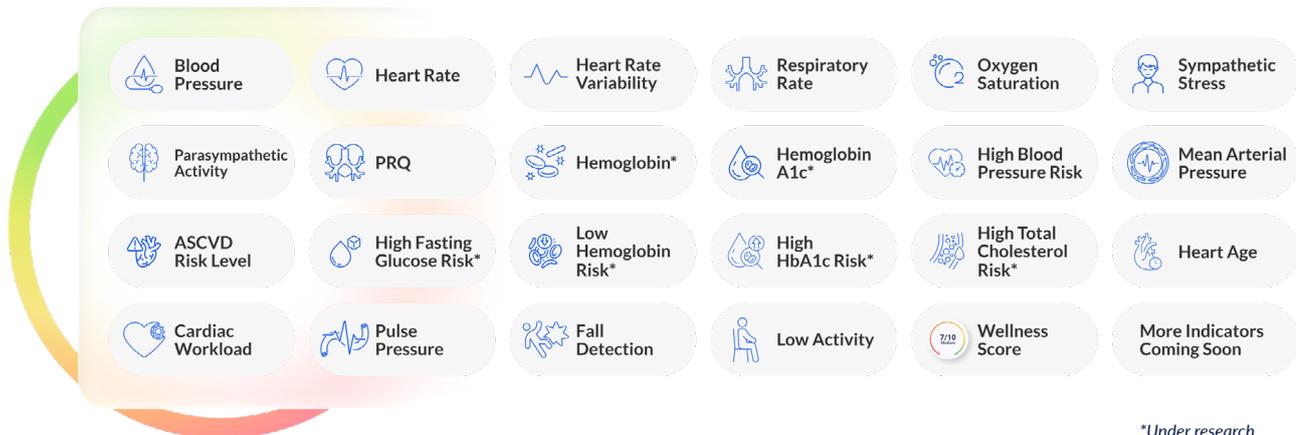
Many wellness programs face a common challenge: sustaining long-term participant engagement. Despite best efforts, participation often fades as individuals struggle to fit wellness activities into busy routines or feel disconnected from goals that seem abstract or unattainable. Binah.ai bridges this gap by making wellness measurable, accessible, and engaging through non-invasive, real-time health monitoring from smartphones.

Power Your Offering with the #1 Software for Health and Wellness Checks

Binah.ai's award-winning Health Data Platform offers wellness service providers an unparalleled advantage in enhancing accessibility, engagement, and efficacy of wellness programs by transforming smartphones and tablets into health and wellness check tools.

Using Binah.ai's AI-powered solution, wellness service providers can empower clients to detect health risks, measure vital signs, monitor mental stress, take revolutionary bloodless blood tests, and detect falls through spot or continuous checks.

Health Indicators Providers and Patients Can Measure with Binah.ai



*Under research

Create Personalized Wellness Journeys

Let real-time data provide you with insights on your participants' needs, and use this data to craft a personalized experience for them. Provide them with personalized suggestions, incentives and rewards based on their real-time needs.

Screen for Chronic Disease Risks

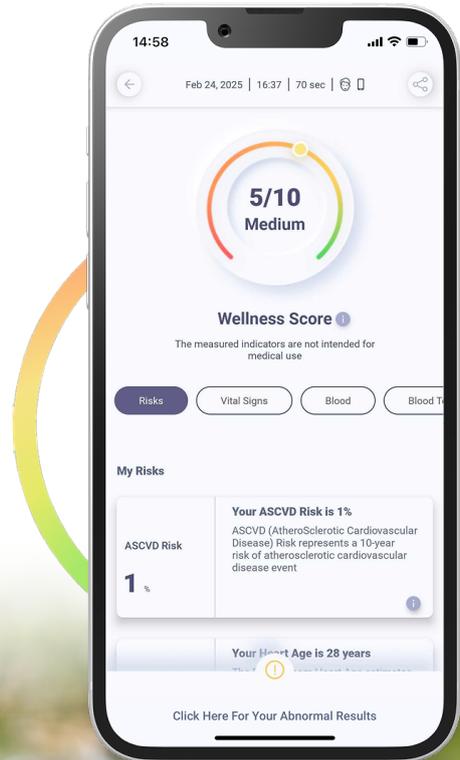
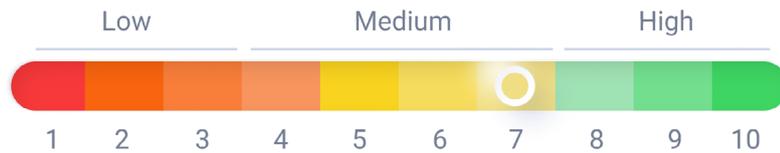
Empower employees and wellness program members to understand their risks for the most prevalent and costly chronic diseases, such as hypertension, diabetes, and heart disease, using our groundbreaking new risk indicators. Use this data to enhance prevention, create personalized wellness plans, and guide members toward a healthier future.

Demonstrate Data-Driven Credibility

Easily prove your program's efficacy with objective data, allowing the numbers to articulate participant progress and program success. Set clear, measurable goals, to keep participants on track, empowering them to stay committed by seeing their achievements and feeling motivated to achieve new milestones.

Binah Wellness Score

Enable participants to stay engaged and motivated on their wellness journeys with a personal, real time wellness score. In just 35-60 seconds, end users can get a score that reflects their general wellness and use it to guide their program adjustments and activities. The Binah.ai Wellness Score is based on the health and wellness indicators measured by Binah.ai.

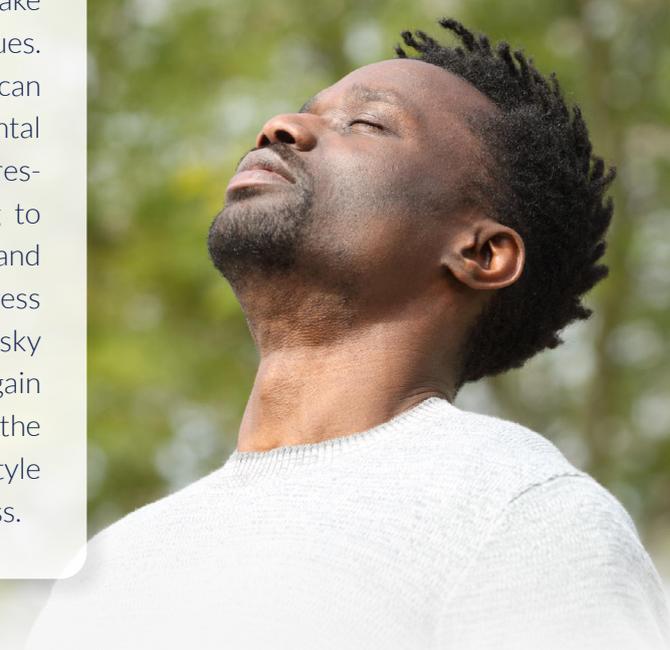


Support Mental Health with Effective Stress Management

While stress can be beneficial, chronic stress can take a toll on the body and lead to several health issues. Continuous strain on the body due to stress can contribute to serious health problems and mental disorders, including heart disease, high blood pressure, diabetes, depression and anxiety. Learning to regulate stress is a critical component of wellness and preventive medicine. With Binah.ai's mental stress monitoring feature, calculated based on the Baeovsky Stress Index, participants and care providers can gain insights into stress and recovery patterns and use the provided data trends and history to make the lifestyle changes necessary to minimize and cope with stress.

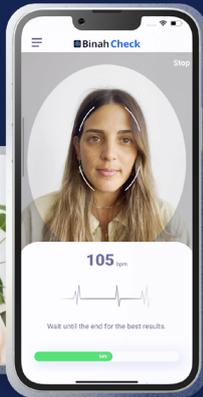
How Binah.ai's Technology Works

Our technology harnesses a unique technological mix of signal processing, advanced AI, and a proprietary set of algorithms developed and perfected in-house over nearly a decade to conduct health and wellness checks. The health and wellness indicators are measured using photoplethysmography (PPG), a well-established, non-invasive optical technique used for measuring physiological health parameters. Stress levels are calculated using the Baeovsky Stress Index. ASCVD Risk and Heart Age are based on the Framingham risk score. Delivering consistent, high-quality results in under a minute, Binah.ai's technology supports all Fitzpatrick scale skin tones, genders, and ages over 18. Our technology is delivered to organizations as a Software Development Kit (Binah SDK).



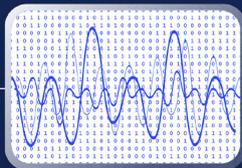
Contactless Spot Checks Using Devices' Camera

After resting for 2-5 min, the user taps 'Start' and takes a 35-60-second selfie video.



While the video is recording, Binah.ai generates a remote photoplethysmography (rPPG) signal from the live video.

The rPPG signal is processed in real time to remove noise and optimize the signal-to-noise ratio (SNR).

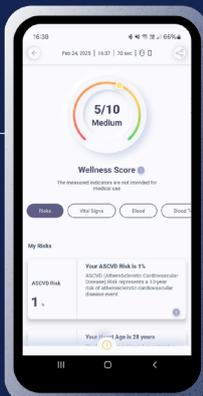


Binah.ai's proprietary models and algorithms analyze the signal to measure each health indicator.

- Blood Pressure
- Heart Rate
- Heart Rate Variability
- Breathing Rate
- Oxygen Saturation
- Sympathetic Stress
- Parasympathetic Activity
- PRQ
- Hemoglobin*
- Hemoglobin A1c*
- High Blood Pressure Risk
- Mean Arterial Pressure
- ASCVD Risk Level
- High Fasting Glucose Risk*
- Low Hemoglobin Risk*
- High HbA1c Risk*
- High Total Cholesterol Risk*
- Heart Age
- Cardiac Workload
- Pulse Pressure
- Wellness Score

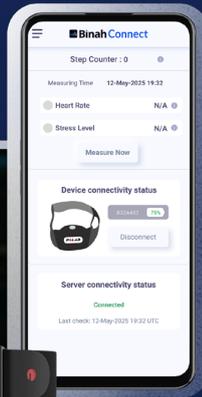
*Under research

Once the analysis is complete, the video recording stops, and the final results are displayed on the user's device. No images are saved, and Binah.ai does not have access to the data or results.



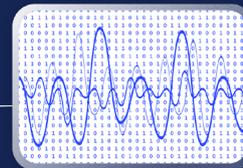
Contact-based, Continuous Checks Using Wearables

The user wears the Polar Verity Sense™ optical heart rate sensor on their arm.



Photoplethysmography (PPG) signals are continuously transmitted to the Binah SDK via Bluetooth®.

The PPG signal is processed to filter out noise and enhance the signal-to-noise ratio (SNR).

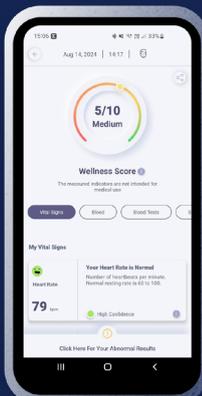


The optimized signal is analyzed using Binah.ai's proprietary models and algorithms to measure each health indicator.

- Blood Pressure
- Heart Rate
- Heart Rate Variability
- Breathing Rate
- Sympathetic Stress
- Parasympathetic Activity
- PRQ
- Fall Detection
- Low Activity
- Step Counter
- Wellness Score
- More Indicators Coming Soon

The final results are sent to the customer's cloud using the Binah Connect app. Binah.ai does not access the data or results.

Binah.ai's customer's cloud



Why Binah.ai?

Robust, Reliable Scientific Foundation

Developed by a team of experts and PhDs in fields such as medicine, engineering, deep learning, mathematics, physics, and biotechnology, Binah.ai's technology has been rigorously tested both in house and by independent third-party laboratories.

Unique Edge Architecture

Leveraging edge computing, Binah.ai's solution can operate directly on devices, eliminating cloud dependencies and costs, and delivering stable performance without the need for internet connectivity.

No Privacy Concerns

Thanks to our distinctive edge architecture, data ownership remains entirely with you, enhancing end-user data privacy and simplifying GDPR/HIPAA compliance. **Binah.ai does not have access to end user data.**

Flexible Health Checks

As the sole provider of both spot and continuous monitoring, our health and wellness checks are designed to adapt to your organization's needs.

Optimal Delivery for Seamless Integration

Our technology is provided as an easy-to-integrate SDK, complete with comprehensive documentation, reference applications, and continuous support from our customer success team, available to assist with your needs at any time.

Binah SDK (Software Development Kit)

- Supports: iPhone XP and up, iPad 6th Gen, and all iPad models released afterward with iOS 14 and up; Android 10 mobile devices
- Web Application Support: compatible with Safari and Google Chrome on iOS, and Google Chrome on android - no app needed
- Support for landscape and portrait orientations

Binah Connect - PPG Sensor Support for Continuous Checks

- Polar Verity Sense™

Consistent High-Quality Performance

Our technology consistently delivers high-quality results, bolstered by our confidence-level feature that ensures reliability. Binah.ai is currently in the Software as a Medical Device (SaaS) regulatory approval process through the FDA (USA) and additional bodies.

Universal Accessibility

Our technology is designed to be inclusive, unaffected by gender, skin tone, location, or age (18+), ensuring equal access to all and empowering organizations to reach wider populations and remote locations.

Broad Compatibility

Binah.ai's solutions seamlessly integrate with smartphones, tablets, and other camera-equipped devices like kiosks, enabling convenient health and wellness checks through the technology that best fits your needs.

Proven Technology

Deployed across the insurance, healthcare and wellness industries, Binah.ai's technology is already benefitting tens of millions of end users worldwide.

Support Wellness Journeys with Binah.ai

Wellness Program Path	Binah.ai's Support at Every Step of the Way
Initial screening and questionnaire	Benchmark starting point using real-time health data
Progress	Monitor biomarkers regularly to track progress
Follow up + intensity adjustment	Adjust intensity and re-align goals using data trends
Goal	Increase participant confidence and engagement with specific, measurable goals and achievements
Maintenance	Maintain healthy lifestyle through consistent monitoring and remote follow-up

Wellness Use Cases We Empower

Numerous industries can help members, customers, and employees improve their health and wellbeing through spot or continuous health and wellness checks.



Corporate Wellness and Employee Safety

- Create a resilient and invigorating work culture by empowering employees to achieve long-term wellbeing
- Reduce absenteeism by enabling employees to check their health status from wherever they are
- Alleviate stress for remote or home-based employees
- Lower employer health insurance costs and reduce the need for in-person screenings
- Enhance employee safety and reduce fall-related injuries and costs with fall detection and support their needs



Insurance Wellness Programs

- Boost engagement in wellness programs with gamified, measurable tasks and wellness goals
- Reduce operational costs by minimizing in-person evaluations and health assessments
- Enhance risk assessment with chronic disease risk screenings and objective, real-time health data
- Extend outreach of wellness programs to any location
- Enable members to measure and track their wellness during various activities, including sleep, work, and travel



Consumer Wellness (Retail, Consumer Electronics, Automotive and more)

- Reward your consumers with a wellness monitoring solution
- Improve customer satisfaction and personalize user experience with added benefits
- Allow customers to take a health scan before accessing your facilities
- Enhance wellness partnerships to generate customer loyalty



Personal Wellness Program Providers

- Track progress using real-time health data
- Increase engagement by setting measurable goals, enabling participants to monitor results and receive rewards for improvement
- Reduce customer churn by demonstrating the efficacy of your wellness programs on the customer's overall health with comprehensive vital signs measurements, including blood pressure, heart rate, and stress levels



Wellness Monitoring for the Elderly

- Support independence of elderly patients with remote wellness monitoring
- Provide caretakers with tools for at-home spot checks or continuous wellness measurements
- Keep elderly patients and family members informed and at ease with real-time updates
- Enable prompt assistance and reduce fall-related injuries with fall detection
- Minimize unnecessary travel to health clinics



Wellness Monitoring for Healthcare

- Augment telehealth and preventive care with remote wellness monitoring
- Remotely monitor chronic illness and allow patients to recover from home
- Seamlessly integrate patient wellness data into EMRs
- Enhance patient triage with 35-60 second health and wellness checks
- Reduce fall-related injuries and costs, enable faster intervention, and improve patient outcomes with fall detection

Health Checks Anywhere

Binah.ai provides the #1 AI-powered software for health and wellness checks, transforming smartphones and other camera-equipped devices into powerful health monitoring tools. Designed for healthcare, insurance, and wellness organizations, Binah.ai enables seamless, non-invasive monitoring of vital signs, health risks, stress levels, and blood tests in under a minute. With fast, simple, and affordable access to real-time health data, organizations can deliver personalized, preventive care at lower costs—accessible to anyone, anywhere, regardless of ethnicity, gender, or location.

For more information, visit www.binah.ai or contact us at info@binah.ai

Industries We Empower



Selected Partners



Selected Customers



Certifications



Selected Market Recognition

